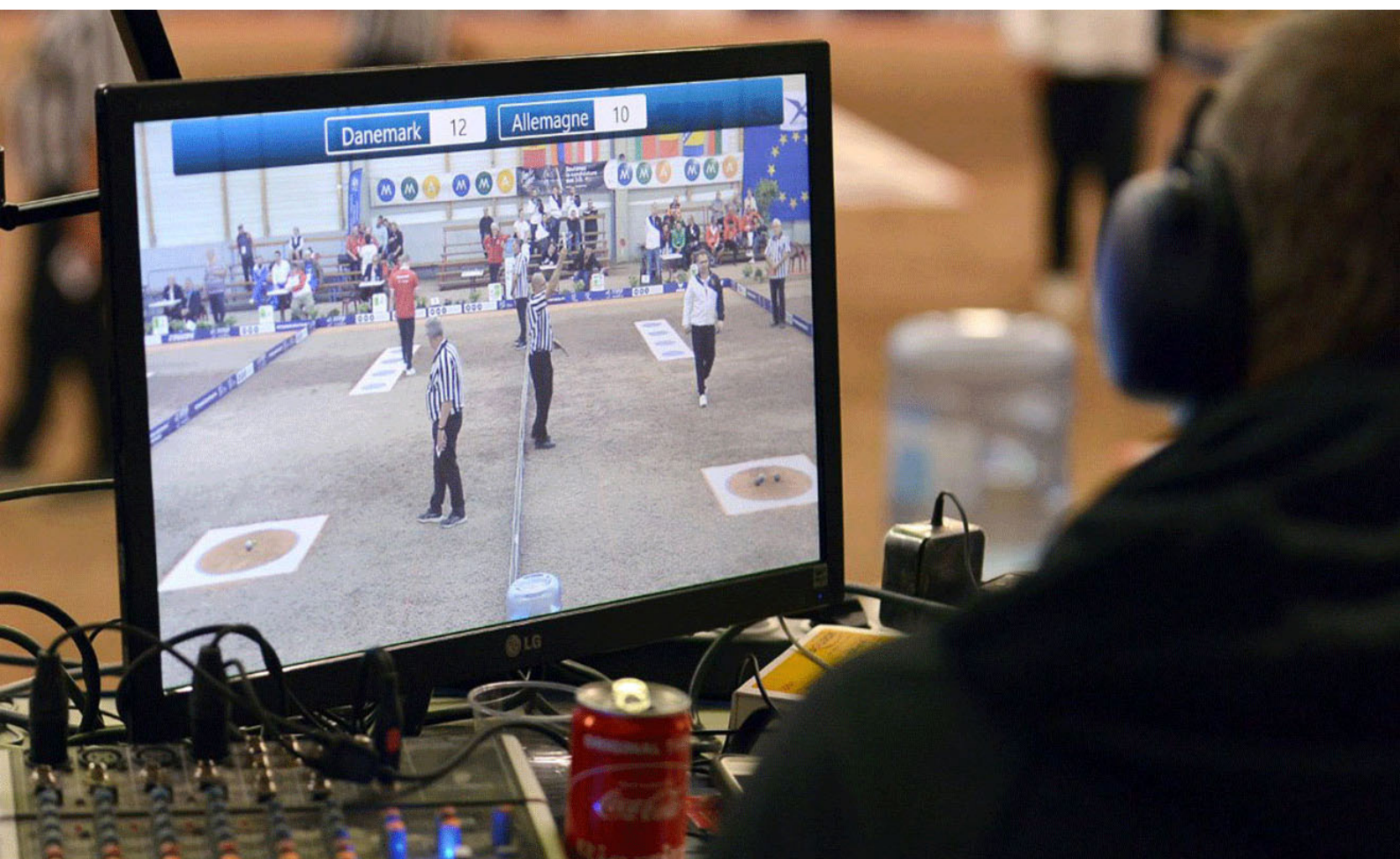




Live Streaming (Photo, Video) Guidance 2024-25

Confédération Européenne de Pétanque
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Live Streaming (Photo, Video) Guidance

Overview and Principals

The Confédération Européenne de Pétanque (CEP) is committed to promoting positive images of pétanque and does not wish to prevent live streaming, video recording, photography or any other form of capture or use of audio-visual materials ('Streams, Photos and Recordings'). It's absolutely incredible to see how technology is evolving at such a fast pace! New ideas, websites and apps are being developed all the time, which is great because it means there's always something new to explore.

Live streaming at European Championships is becoming more and more popular, which is fantastic because it makes it really easy to share your team's games and events with others. The CEP is committed to ensuring that Streams, Photos and Recordings at our championships are captured and used appropriately. To this end, the CEP is introducing proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) and the use of social media. This is absolutely necessary and forms part of general data protection and safeguarding good practice, which is really important.

It is possible that federations and other organisations or individuals may wish to take or use photographs or videos of their teams practising or playing against an opponent in order to live stream them. These activities may be for a wide range of purposes, including coaching and team development, promotional activity and sometimes the Federation may wish to allow its sponsors or commercial partners to use the photographs or recordings themselves or to be able to live stream for their own purposes.

It is important to be aware of the legal implications of capturing, using and sharing Streams, Photos and Recordings. These must be done responsibly and in compliance with the law, in particular data protection law.

This Guidance outlines how your Federation can capture and use Streams, Photos and Recordings and allow others to do so within the confines of the law and good practice.

Contact for your Federation

Each Federation must nominate a person to be responsible for their streaming, photos and recordings of players, officials, umpires, spectators or anyone else in the context of a championship or to allow another organisation to do so. This person must be responsible for ensuring that no unofficial photographs or recordings are made or streamed by players, umpires or anyone else.

Why live stream, photograph or make recordings

You cannot get permission or consent for live streaming, photography or for making audio-visual recordings without being very clear about what you plan to stream, photograph or record and why. You must also be clear about what further uses you or others may make of the materials. The information you need to explain is called 'transparency information' and is usually included in a privacy notice.

Remember, Streams, Photographs and Recordings may be useful training and marketing tools but they are not to be used to question decisions of umpires or as a Decision Referral System. The primary purpose of the Streams, Photographs and Recordings should not be for use in disciplinary hearings although incidental use for this purpose may be appropriate in some cases.

Live stream, photography and audio visual recording policy

It is the duty of every Federation to ensure that photography and filming of their team at a European Championship is approved by the CEP.

If your Federation plans to live stream, take photographs, make a recording or publish or share any audio-visual material on any social media platform from any European Championship, you must notify us of your intention and obtain our permission at least five days in advance of the championship in question.

Failure to give sufficient notice and obtain permission will result in the federation being prohibited from streaming, photographing or filming throughout the championship.

Child protection and safeguarding protocols

Parents and carers should not be prevented from taking pictures of or filming their children, young people and players. These are normal family practices that help mark important moments in a player's life and can enhance a player and their family's enjoyment of a European Championship significantly.

However, your Federation should remind parents and carers and others attending our championships that they do not have the automatic right to stream or post images of other people's children online. They must also be cautious about tagging other children in any posts they upload.

If junior players or adults at risk in pétanque are on the terrain when filming or photography takes place, child protection and safeguarding protocols must be followed. If any player's parent has indicated that they are not to be photographed or filmed, you must consider the reasons given and where there is a risk of harm to the player, neither photography nor filming of him or her should be allowed.

Spectators and others awareness

The CEP and Host organisation will ensure that all spectators and other attendees are aware that live streaming, photography and/or audio-visual recording will be taking place. This will be clearly and prominently displayed.

Data protection law

It is your responsibility to comply with the European GDPR and any data protection laws of the host nation when live streaming, photographing or recording individuals, using them or sharing them. This includes images and, potentially, audio recordings.

Appropriate privacy notice

It is a legal requirement that your Federation be transparent about what personal data you obtain and what you do with it. This means that you must give a 'privacy notice' to each person (players and coaches) whose personal data you capture in streams, photographs and recordings.

Consent form

Consent must be obtained in a recorded format. This can be done in paper format, via email or on a tablet or other smart device. If a player, coach or any other person to be photographed, recorded or live streamed is under 18 years of age, a parent or carer must give permission on their behalf.

Consent from players, coaches and under 18

If your Federation plans to stream, photograph or record their teams' games, you must ensure that consents are in place in time for the start of the European Championship.

Consent must be sought from each team member and coach before capturing, streaming, sharing or publishing their image, including posting it on a website or on social media channels.

Where the player (or other person) is under 18, the consent must be sought from the parent/carer of that player/person. If the child is over 18, you must ensure that their parent or carer is aware of what is happening and that you have obtained the child's consent.

Federations must treat it as good practice to contact all of its players and coaches at the start of the season to explain that the Federation intends to live stream, photograph and/or record audio-visuals of games and to provide details of where they may be streamed or published (such as on social media).

If consent is not given for any particular player, the Head of Delegation and/or team coach must be informed immediately so that the streaming or capturing of audio-visual materials featuring the player can be managed appropriately. This must be done in line with your Federation's policy, the privacy notice given, approvals and consents obtained, as well as the needs of the individual – particularly in respect of safeguarding.

Consent from your opponent

Importantly, you need to check whether your opponent is planning to stream, photograph or record their team, and if they are not, you need to ensure that they have no objection to you doing so.

In most cases, it is likely that your opponent will have no objection and may ask you for details of where they can watch or view your recording. However, if your opponent does not intend to record your game and objects to you doing so, you will not be able to stream or record any audiovisual material for the duration of the game in question.

Positioning Cameras

Each Federation is permitted to use one camera per game, which must be positioned correctly and safely. Space around the Terrain (playing area) is always limited, which may make the positioning of your camera difficult.

Cameras and tripods are not permitted on the terrain, even if a neighbouring game has concluded or the lane is no longer in use. Furthermore, you must not block fire exits or any access areas such as walkways for teams or spectators.

Our primary focus is on the teams, officials and spectators, not on providing an area for you to set up your camera. It is therefore important to consider the set-up of your equipment to ensure the safety of participants and spectators.

There are often restrictions in place for the location of cameras and filming due to CEP / Host media agreements. Be prepared to set up your camera and equipment some distance away from the actual lane your team is playing.

Social media policies

Each social media platform has its own policy for streaming and uploading content. It is your Federation's responsibility to be familiar with the relevant policies and to comply with them.

In respect of European Championships, the CEP requires that its social media policy is fully observed. Any clips taken from streaming, photos and recordings by players, coaches or members of a delegation must not be used to criticise or vilify any player, umpire, official, the host or the CEP.

Avoid placing them in areas where individuals have a reasonable expectation of privacy, such as changing rooms. Check with the CEP and obtain the approval of the umpires before setting up cameras or other recording equipment.

Tips for capturing and using images of children and dealing with complaints

Spectators: Do not capture images or recordings of spectators, especially children, unless you have taken specific legal advice on doing so.

Inform the parent/carer: Each child's parent(s)/carer(s) must be informed that a person will be taking photographs, recording a video or audio, or live streaming their games.

Inform the child: Each child must be informed that a person will be taking photographs, recording a video or audio, or live streaming their games.

Do not combine a child's name and image: If a child is named (or is otherwise identifiable by, for example, a nickname), do not use their image alongside the name. If an image is used, do not name the child.

Clothing: Only use images of children in appropriate kit to reduce the risk of inappropriate use and to provide positive images of the children.

Social media: Be aware that there can be negative consequences to sharing images linked to information about children on social media. Care should be taken when considering "tagging".

Privacy settings: Ensure that adequate privacy settings are in place either restricting or allowing access to photos, personal information, comments about others, friends and followers on social media.

Inappropriate image capture: Federations, coaches and other delegation members must be aware and vigilant that some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children.

Concerns and complaints: If you have any concerns regarding inappropriate, or intrusive, photography at a European Championship, please report them to the CEP or Host organisation. The CEP/Host organisation will deal with this immediately by talking to the person concerned and asking them to desist.

Please do not stream or post images of other people's children online or tag them in any posts you upload on social media without the permission of their parent or carer. If you have any concerns or queries concerning live streaming, photography or for making audio-visual recordings at a European Championship, please contact us via email at secretary@cep-petanque.com



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